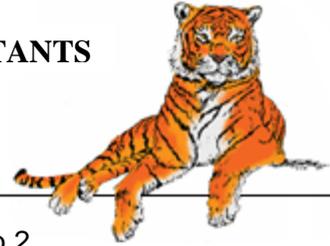


# NJALA QUARTERLY REVIEW

## A Newsletter for Library Assistants



A Publication of the  
NEW JERSEY ASSOCIATION OF LIBRARY ASSISTANTS



Editor: Annette Tyler

Spring 2008 Vol.10 No.2

### *Message from the President*

Happy Spring Everyone! I hope this message finds everyone in the best of health.

The Conference Planning Committee has done it again. We've put together another awesome conference, which will again be held at the beautiful Enterprise Center of the Burlington County College in Mt. Laurel New Jersey.

Everyone should have received their registration packet by now. If you have not you can go to our website and download the information at [www.NJALA.org](http://www.NJALA.org). The registration deadline is May 23, 2008. Make sure you provide your email address for registration confirmation. We will NOT be mailing confirmations. Please remember you cannot register on site. Register early so you can get your first choice workshops.

This year's keynote speakers are none other than our very own State Librarian Norma Blake, who is also *Library Journal's* Librarian of the Year, and we are also pleased to present mystery writer Jane Cleland.

I cannot attend the New Jersey Library Association's conference this year due to work obligations; however NJALA will be represented by our Membership Secretary Heather Rivera. Thanks again Heather!

On May 18 I will be traveling to Richmond Virginia to attend the Virginia Library Association's Paraprofessional Forum's annual conference to be held at the Holiday Inn Kroeger.

I hope everyone continues to enjoy the rest of the season. I will see you all on June 9 and 10 at the Enterprise Center.

Marilyn Jack-Brown  
Montclair State University



### *Very Special Partners*

In January the Burlington County College (BCC), which has two campuses, entered into a partnership with the Burlington County Library System (BCLS) on a one year pilot program, designed to share resources. The college, having budgetary restraints, is now able to focus on academic material instead of spending 30 percent of its budget on popular items such as DVDs. On the other hand, the County Library System has access to an extensive genealogy collection at the college, BCC, which is available to its borrowers without all the paperwork required by the interlibrary loan system previously used.

This information was reported by Norman Oder in the March 15, 2008 issue of *Library Journal*, as well as in a number of other publications including, the *Burlington County Times*, the *Philadelphia Inquirer*, the *Courier Post*, and the *Newark Star Ledger*.

Additionally, NJALA member Michelle Heinert Martin has been promoted to Library Services Coordinator, overseeing the two campus libraries and serving as liaison with BCLS.

## AC Excels at PR

The Atlantic City Free Public Library has won a 2008 New Jersey Library Association (NJLA) Public Relations Award for its bi-monthly newsletter *Discovery*.

The Public Relations contest was broken into three divisions based on the operating budget of the competing libraries. The NJLA Honors and Awards Committee named *Discovery* the best newsletter (fewer than six pages) in the library's division.

The committee judged entries based on effectiveness of message for the target audience, originality, creativity of design and aesthetic appeal. The library won for its July/August 2007 edition, which included stories that detailed the library's dedication to literacy and providing the community with programs that are culturally diverse, educational and fun.

Library Public Information Officer Don Latham is the editor of *Discovery*. A former sports editor at *The Current Newspapers* and sports copy editor at *The Press of Atlantic City*, Latham joined the library staff in February 2006.

Also, reporter Diane D'Amico of *The Press of Atlantic City* was selected co-winner of the Journalism Award for her feature story, "Hanging in the Stacks," which centered on a group of teenagers who enjoy visiting the Atlantic City Free Public Library and assisting the youth librarians with special projects, such as the "adopt-a-shelf" program. The story appeared on the front page of *The Press* on Sunday, August 5, 2007.

The winners will be honored at the NJLA Conference on April 30 in Long Branch NJ.

Please call 609-345-2269, ext. 3025, for more information.

Maureen Sherr Frank

## Edible Bookmarks??!

### The First Ever Creative Bookmark Contest

Who would have thought when this full sized Hershey Bar, wrapped in shiny, yummy-looking milk brown and paper rolled conveyor off the belt that it would end up at Mary Jacobs Branch of the Somerset County Library as a bookmark! Yes, this innocuous yet very attractive Hershey Bar is the first entry in the newly created



"Creative Bookmark Accidentally Returned Inside a Library Book by Patrons Contest."

This familiar iconic candy bar was discovered by a shelfer in a somewhat melted state, yet with wrapper fully intact, so as not to smear chocolate on the pages of the book—Thank Goodness!

My curiosity has peaked... What interesting or surprising (G-rated) objects have turned up in your library's books?

Write in, and let us know. It will be fun to see the different creative ways patrons use—OR abuse items for bookmarks.

Funny, isn't it how the true purchased made-for-bookmarks items inevitably disappear people are prompted to grab whatever is handy?

Suzanne Ridzy  
Mary Jacobs Branch  
Somerset County Library



Editor's note:

Marilyn Jack-Brown, our wonderful Ways and Means Chair of the NJALA Conference, is in the process of purchasing some really cool, magnetic bookmarks for sale at the conference on June 9 and 10. So we hope you may never have to resort to a Hershey Bar!

## "NJALA RECOGNITION" AND "KEHNAST" AWARDS Application

Each year at the conference of the **New Jersey Association of Library Assistants** the "NJALA Recognition" (formerly the Ray Murray Award) and "Kehnast" awards are presented.

The NJALA Recognition Award is given to a dedicated Director, Trustee, or Librarian in a New Jersey Library or Libraries who encourages and supports participation in career development or activities for library assistants in New Jersey.

The Kehnast Award is given to a dedicated library assistant in a New Jersey Library who has made a significant contribution to the profession or to his/her library and actively participates in career development or activities in New Jersey. This award is named for AnnaMarie Kehnast who served as President and Liaison of **NJALA**.

To submit a candidate for either award please include the following:

### Your information:

1. Name: \_\_\_\_\_  
(Please print.) (Last) (First) (Middle)
2. Library name & address: \_\_\_\_\_  
(Street or P.O. Box #)  
\_\_\_\_\_  
(City) (State) (Zip)
3. Title: \_\_\_\_\_ 4. Phone: \_\_\_\_\_

### Candidate information:

5. Name: \_\_\_\_\_  
(Please print.) (Last) (First) (Middle)
6. Library name & address: \_\_\_\_\_  
(Street or P.O. Box #)  
\_\_\_\_\_  
(City) (State) (Zip)
7. Title: \_\_\_\_\_ 8. Phone: \_\_\_\_\_
9. Award you are applying for: \_\_\_\_\_

Include an essay of no more than 200 words explaining why the candidate deserves this award. This application along with the essay must be postmarked by May 2, 2008; send them to:

East Orange Public Library  
Attn: John Guido  
21 South Arlington Avenue  
East Orange NJ 07018  
Phone: 973-266-5601  
Email: [jguido@eopl.org](mailto:jguido@eopl.org)

# **RITA L. HILBERT SCHOLARSHIP AWARD 2008**

The NJALA Scholarship Committee is proud to announce our annual scholarship award of \$250.00 for the 2008-2009 academic year. This scholarship will be offered to a library support staff person who would like to pursue any degree or certificate program that enhances work skills.

## **REQUIREMENTS**

1. Applicant must be a legal resident of New Jersey.
2. Scholarships are available to current NJALA members only.
3. Recipient must attend any accredited college program or certified post-secondary program.
4. Recipient must use the award in a job-related field.
5. Applicant must enclose a 150 word essay explaining how this scholarship will help her/him reach career goals.
6. If the Scholarship Committee deems a personal interview necessary the applicant must be available to meet with the committee.
7. Tuition payment will be sent directly to the institution of enrollment along with the recipient's registration application. Proof of completion of course is required.

If you have any questions or would like an application please contact the Scholarship Committee Chairperson:

East Orange Public Library  
Attn: John Guido  
21 South Arlington Avenue  
East Orange, NJ 07018  
Phone: 973-266-5601 or  
E-mail: [jguido@eopl.org](mailto:jguido@eopl.org)

All applications must be postmarked by May 2, 2008.

# RITA L. HILBERT 2008 SCHOLARSHIP APPLICATION

1. **NAME:** \_\_\_\_\_  
(Please Print) (Last) (First) (Middle)

2. **Legal Residence:** \_\_\_\_\_  
(Number) (Street)  
\_\_\_\_\_  
(City) (State) (Zip)

**Phone:** \_\_\_\_ (\_\_\_\_) \_\_\_\_\_

3. **Post Secondary:**

Have you applied for admission to any school(s)? Yes: \_\_\_\_ No: \_\_\_\_  
Specify school(s): \_\_\_\_\_

Have you been accepted for any school(s)?  
Specify: \_\_\_\_\_  
Are you presently attending a post secondary school? Yes: \_\_\_\_ No: \_\_\_\_

4. **Education:** \_\_\_\_\_  
(College) (Year)

\_\_\_\_\_  
(Degree) (Major) (G.P.A.)

**Post Graduate Education:** \_\_\_\_\_  
(College) (Year) (Degree) (Major)

5. **Work Experience: (Most recent employment first)**

A. \_\_\_\_\_  
(Employer's Name) (Address)

\_\_\_\_\_  
(Position/Title) (Employment Dates)

B. \_\_\_\_\_  
(Employer's Name) (Address)

\_\_\_\_\_  
(Position/Title) (Employment Dates)

I understand that it may be necessary to be interviewed for this scholarship and agree to make myself available for this interview if so requested by the scholarship committee. I understand that in order to be considered for this scholarship I will be required to submit proof of course completion.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Editor's note:

You may have noticed the absence of the **In My Life** column from this issue of the *NJALA Quarterly Review*. Those of you who read the last edition of our newsletter know that Beverly Porter retired from contributing to our publication. She is eagerly awaiting the completion of her new home and sends her best wishes to all of us. Her last profile was the one on Marilyn Jack-Brown. So far no one has stepped up to fill Beverly's shoes; until someone volunteers this column will be on hiatus. I enjoyed reading these biographies as much as Beverly liked writing them, so now it's up to YOU.



**DEADLINE**  
for the next

*NJALA Quarterly  
Review*

is July 7, 2008.

Feel free to send your articles or other  
information anytime before this date.

*NJALA Quarterly Review*

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Sprague Library  
Attn: Marilyn Jack-Brown  
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Upper Montclair NJ 07043**