



- 8:00-9:00 am: Registration
- 9:00-9:15 am: Welcome, State Librarian: Mary L. Chute
- 9:15-10:00 am: Keynote Speaker: Elizabeth A. Winters

### Morning Sessions: 10:15am – 12:15 pm

**A. All You Need To Know About Google – Jennifer Stevenson, School Media Specialist.** Great free tools available through Google that are useful in the library. It can also help you go paperless.

**B. Leading Without Authority—Elizabeth A. Winters.** This one day course is designed to provide strategies and tools leading peers, teammates and others outside of your department, when you have no formal authority. The bottom line is, you must influence others, even if you are not the supervisor, manager or leader.

**C. Canva: Making Posters and Digital Content for the Library. Lisa Alderfer, Cape May County Library.** Canva is a web-based interface that allows users to create designs and documents by using a drop-and-drag feature and premade layouts. Users can design presentations, flyers, and social media graphics with just a few clicks. There are images, photo filters, icons and shapes, and hundreds fonts at a user's disposal. Learn how to create an account and start creating content.

**D. Using Your Library To Engage, Motivate & Inspire Your Community. Erica Bell, Union Public Library.** Libraries often times will offer individuals of all ages the opportunity to discover the world. In this workshop we discuss ways to engage, motivate and inspire your co-workers and community to utilize your libraries resources.

**E. Take A Walk In My Shoes. Deborah Blackwell, Ocean County Library.** What if you belonged to a different culture? Take a few minutes to imagine that you woke up tomorrow morning and found that you belonged to another culture, another ethnic group, or some other dimension of diversity? What parts of your life would remain the same? What parts of your life would be different? This workshop will explore Seven Underlying Principles of Diversity while taking a look at our cultural programming.

**F. Bomb Threat Awareness and Response. Detective Sergeant James Varick, NJ State Police.** This program will provide administrators and staff with the knowledge and tools to safely and efficiently manage a bomb threat incident. Strategies include proactive measures that can mitigate the threat along with response guidelines to safely navigate a response.

**G. Nutrient Information On The Web. Carol Nurse, Montclair State University.** Useful websites (governmental, commercial, and non-profit organizations) that have a wealth of practical information about food and nutrition. Part of my discussion will be about how these sites were chosen and evaluating information on the web, in general.

**H. Real Characters, Real Issues: Using Complex YA To Empower Teens (Panel). Alison Formento; Maria Andreu; Jeffrey Johnston; Yvonne Ventresca.** Gone are the days of expecting teens to conform to a specific, perfect mold. We encourage individualism and self-worth in teens, creating a need for literature that reflects this. Whether dealing with suicidal thoughts, sexual orientation, substance abuse, environmental collapse, or dystopian societies, sometimes the safest way to face real emotions and situations is through the eyes of others. Four authors discuss the importance of empowering today's teens and offer ways to help youth librarians use edgy, outsider, and complex YA to better understand current world issues and promote teen empowerment.

### Lunch: 12:15 pm – 1:30 pm



- NJALA General Meeting: 1:30 pm – 2:00 pm

### Afternoon Sessions: 2:15 pm – 3:45 pm

**I. Assisting Patrons with Technology – Jeff Trout, Cape May County Library.** Our patrons come to us with questions, we were trained to handle. When they come to us holding their iPad or smartphones, however, we get nervous. Let us show you the basics of how to help with any device and what to do, when you don't have the answers. From using Wi-Fi at the library to downloading e-books we should know the answers or at least know where to find them. We will talk about precautions to take, and how to make the patron comfortable as well.

**J. Future Trends. Mary Chute; Peggy Cadigan. NJ State Library.** What we can learn from the foundations of our organizations and what we can learn from today's customers, will provide some of our strongest insights into how we move forward successfully into the future.

**K. Social Media and How to use it to Promote the Library. Lisa Alderfer. Cape May County Library.** Social media has become a standard form of communication; it is how people share moments, news, and events. Businesses and organization use it to communicate with customers, patrons, and fans. Social media marketing can be fun and interactive. Learn how to implement best practices for using social media platforms to promote the library.

**L. Meditation. Nancy Voitko; Shazia Zaman. Ocean County Library.** Mindfulness in the workplace – In this new training we will learn what mindfulness is and what it is not, learn the powerful benefits of mindfulness, and how we can bring this to the workplace. Through presentation, discussion, and active practice of mindful meditation exercises, attendees will come away with positive tools to begin their own mindfulness practice.

**M. Libraries Without Limits. Catherine DeBerry. Somerset County Library.** Adult Social Hours, Special Needs Library Time, Job Skills, Job Fairs, Book Discussion, Reference Services. . . There is NO LIMIT to what your library can offer adult patrons with developmental disabilities! Join me for a discussion where we will talk about programming, resources and building partnerships to help serve this very special population.

**N. Take Care of You: A Self-Care Starter. Gigi Hayes. Ocean County Library.** Between work and home, the lives of library employees are more stressful than ever. This session, led by a self-proclaimed workaholic; will provide tips, tricks, and resources that will help library staff make healthful decisions for a more balanced life.

**O. Gender Identity 101: LBGTQ Awareness. Cathi Sheridan. Ocean County Library.** Participants will learn about people on the gender spectrum, especially those who are transgender. They will leave knowing what issues face those whose gender identity is not the "norm" in our society, and how library services may be affected for some members of our communities.