



Meet Our Keynote Speaker



Kimberly A. Ferguson is an entrepreneur, author, learning & development consultant, career coach, trainer/speaker, certified educator, the creator and host of StrategicMinds.tv, and a regular contributor for Jacque Howard's Trenton365 Show on Stellar Award Winning Radio Station, WIMG. An official member of the Forbes Coaches Council, she was a 2016 BOSS Influencer, and was named Official Mentor for The Mentor Program powered by Sage North America. She has more than 20 years of combined experience in the areas of learning and development, education, marketing, and leadership and has worked for public, private, startup, nonprofit companies, as well as in secondary and higher education. Through her business, Excel Service Consulting, LLC (K-Ferg Training), Kimberly speaks, trains, consults, and provides customized employee and leadership development solutions and coaching for countless organizations. <https://www.kferg.com/>